

# PRIVACY POLICY

**BY REGISTERING FOR OR USING THE LIMA'19 PLATFORM AND WEBSITE, YOU AGREE TO THE FOLLOWING PRIVACY POLICY.**

## Personal Data

Personal data is specific information about personal or factual characteristics relating to a certain natural person or a natural person who can be specified. This includes information such as your real name, address, telephone number and date of birth. Information which cannot be directly linked to your real identity - such as favourite websites or number of users of a site - is not considered personal data.

The Personal Data that EN Projects (M) Sdn. Bhd. retains are sourced from information provided by you in past and/or present dealings with EN Projects (M) Sdn. Bhd and/or may be provided by you in the future through your use of the website and/or registration purposes for LIMA'19.

Where you provide EN Projects (M) Sdn. Bhd with Personal Data relating to third parties, you confirm that you are authorized to or have obtained the prior consent of such third parties before providing EN Projects (M) Sdn. Bhd with the same.

## Collection and Usage of Your Personal Data

EN Projects (M) Sdn. Bhd collects, processes and retains Personal Data for its legitimate functions, including but not limited to:

- (i) effecting the matching of business programmes, sponsorship for brand awareness and advertising, registrations, advertisements and bookings between exhibitors, trade visitors, public visitors, contractors, suppliers, media, bloggers, sponsors, worldwide representatives and/or end users;
- (ii) dealings with exhibitors, trade visitors, public visitors, contractors, suppliers, media, bloggers, sponsors, worldwide representatives and end users;
- (iii) marketing and advertising brands and/or services provided by LIMA'19 and its exhibitors, trade visitors, contractors, suppliers, media, bloggers, sponsors, worldwide representatives or end users;
- (iv) for Ministry of Defence (MINDEF) Malaysia and Polis Diraja Malaysia (PDRM) to vet and/or do background checks on the exhibitors, trade visitors, public visitors, contractors, suppliers, media, bloggers, sponsors, worldwide representatives and end users to manage the security and safety of LIMA'19 and/or its premises and facilities;
- (v) conducting end users satisfaction surveys; and/or
- (vi) for such other purposes as may be required by law.

Where the Personal Data is indicated as being mandatory, EN Projects (M) Sdn. Bhd may in certain instances be faced with delays or be unable to provide you with the contracted services which you require should you fail to provide EN Projects (M) Sdn. Bhd the required Personal Data.

We use the personal data which you have made available to us exclusively for technical administration of the web pages and to fulfil your wishes and requests. In turn, it helps us improve the services we offer to you, and to make our website's content and services easier to use and more appropriate to you.

Only when you have previously granted your approval or - if so stipulated by legal regulations - have not raised an objection do we also use this data for product-related surveys and marketing purposes.

EN Projects (M) Sdn. Bhd does not share, sell, transfer or otherwise disseminate your personal data to third parties other than the ones mentioned in this policy and will not do so in future, unless required by law, or unless you have given express consent to do so. For instance, it may be necessary to pass on your contact details (if any) to our representatives for ease of contact.

### **Information from EN Projects (M) Sdn. Bhd**

EN Projects (M) Sdn. Bhd would like to contact you in order to provide you with the latest information about updates to our website or our offers, news, products and services. If you contact or register with EN Projects (M) Sdn. Bhd on our LIMA'19 website, we sometimes request that you indicate whether or not you would like to receive direct advertising material from us. If you are already dealing with EN Projects (M) Sdn. Bhd, you will naturally continue to receive necessary information about important changes.

### **Use of Web Tracking**

We use tracking software to determine how many users visit our website and how often. We do not use this software to collect individual personal data or individual IP addresses. The data are used solely in anonymous and summarized form for statistical purposes and for developing the website.

### **Security**

EN Projects (M) Sdn. Bhd takes all of the necessary technical and organizational security measures to protect your personal data from being lost or misused. For instance, your data is saved in a secure operating environment which is not accessible to the public. In certain cases, your personal data is encrypted by Secure Socket Layer technology (SSL) during transmission. This means that an approved encryption procedure is used for communication between your computer and the EN Projects (M) Sdn. Bhd servers if your browser supports SSL.

Should you wish to contact EN Projects (M) Sdn. Bhd by e-mail, we would like to point out that the confidentiality of the information sent cannot be guaranteed. The contents of e-mail messages can be read by third parties. We therefore recommend you send us confidential information only by post.

### **Right to Information**

Upon written request, we will inform you what personal data (e.g. name, address) we have saved on you.

The Personal Data Protection Act 2010 grants you certain rights to seek access to and/or to correct Personal Data retained by EN Projects (M) Sdn. Bhd. This right may be exercised at any time, however, please be advised that in certain limited circumstances, your rights may be restricted pursuant to the Personal Data Protection Act 2010.

Should there be any change in your Personal Data, it shall be your responsibility to advise and update EN Projects (M) Sdn. Bhd in writing immediately. EN Projects (M) Sdn. Bhd shall not be responsible for inaccurate Personal Data provided by you.

Should you have any questions regarding your Personal Data, please contact our Data Protection Officer at any of the addresses provided below:

EN Projects (M) Sdn. Bhd.  
Suite 5.02, Wisma E& C  
No.2, Lorong Dungun Kiri  
Damansara Heights  
50490 Kuala Lumpur, Malaysia